

Media Kit



auDEO Media Group
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PODCASTS

*

PUBLICATIONS

*

ONLINE TRAINING

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CONSULTING

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*...a relevant and timely program for
News/Talk & Christian radio stations!*



Launched February, 2021

WDUN AM550 | FM102.9
(NORTH GEORGIA'S NEWS TALK)



Birth of the Show

I have been studying the biblical signs of the end of days for over 35 years. When I realized we are actually living in these times, a new mission was born!

I began *"Lessons in the Ladder Days"* as a biblical commentator to chronicle how the prophecies are being fulfilled in the final years of the Church Age...and reconnect Christians with our Jewish roots.

Each episode (radio show) (podcast) represents months and even years of research offering thought-provoking, non-denominational programming to help listeners find their destined place as these end of days unfold.

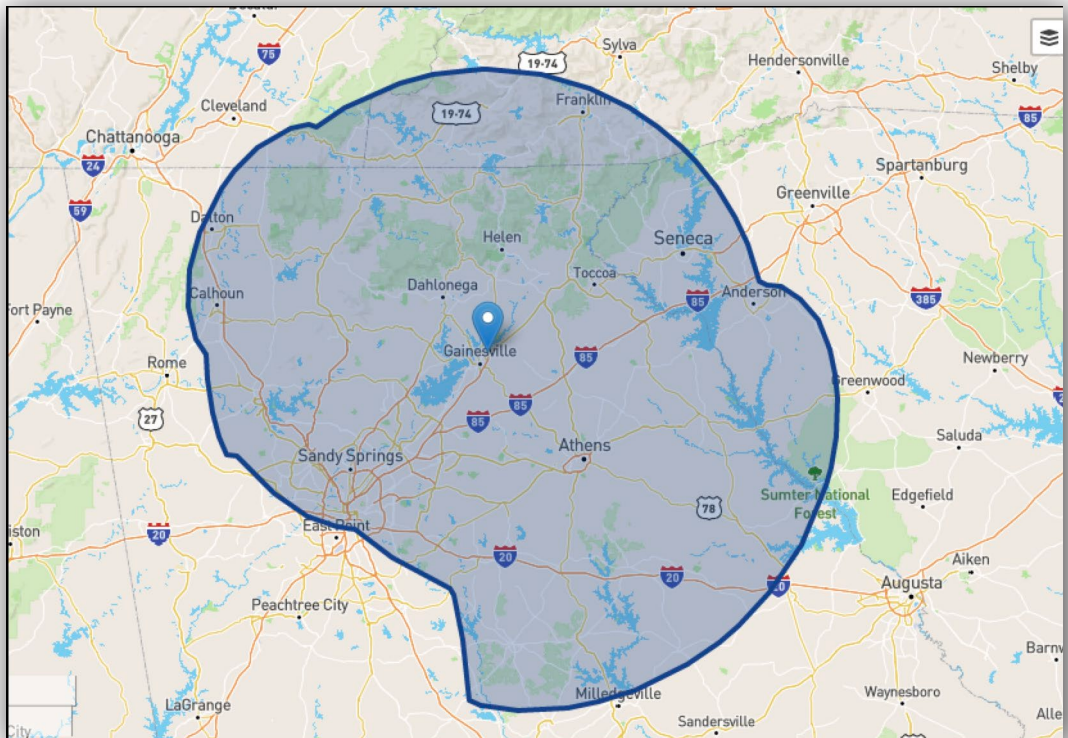
MY GOAL FOR EACH SHOW

To offer listeners a calm place of refuge as well as a biblical lens through which to see God's narrow path to the Kingdom clearly.



The Launch

self-funded and launched on [WDUN AM550/FM102.9](#) in my hometown of Gainesville, GA in February, 2021.



Gainesville, Georgia Broadcast Radius



Initial Response

The response from listeners exceeded my expectations. I watched as the podcasts were being downloaded all over the world.

TOP 5 TERRITORIES FOR DOWNLOADS

- #1 United States
- #2 United Kingdom
- #3 Canada
- #4 Netherlands
- #5 Nigeria

Listeners seemed hungry to know what's happening...learn ways to protect their families...and make wise decisions for the difficult road ahead.



Initial Strategy

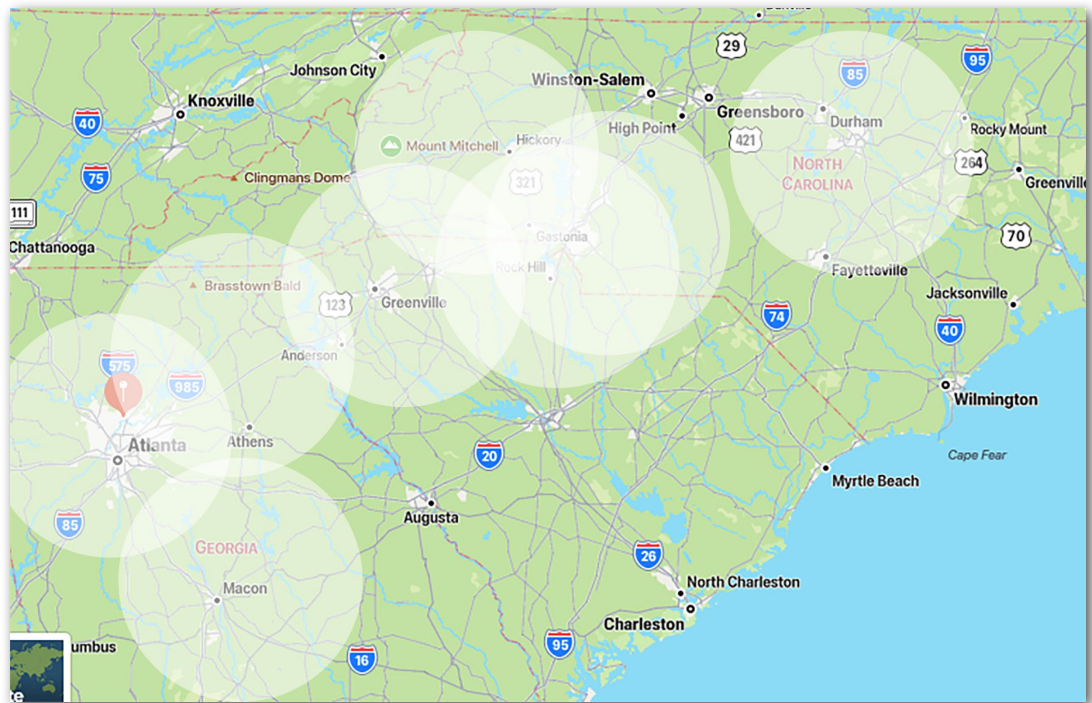
The strategy showed itself while studying the flight plan I flew regularly from Georgia to DC where I worked for many years, recalling how God prompted me to pray for the people, towns and farms below, asking Him to raise up godly leaders.





Strategy Took Shape

The show spread by airing on other News/Talk radio stations along this route: **Atlanta, Macon, Greenville (SC), Rock Hill (SC), Hickory (NC), Gastonia (NC)** and **Raleigh**. **Charlotte** is the number one market according to the number of downloads.



(Left to Right) **WMAC** Macon, **920AM The Answer** Atlanta, **WDUN** Gainesville, **98.9 WORD** Greenville, **WRHI** Rock Hill (SC), **WHKY** Hickory (NC), **WGNC** Gastonia (NC), **WPTF** Raleigh (NC),

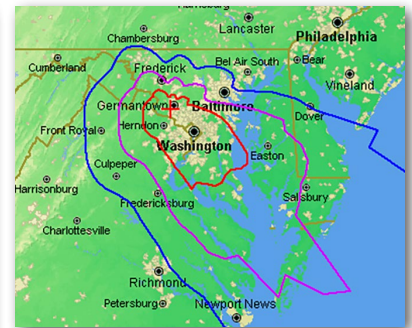
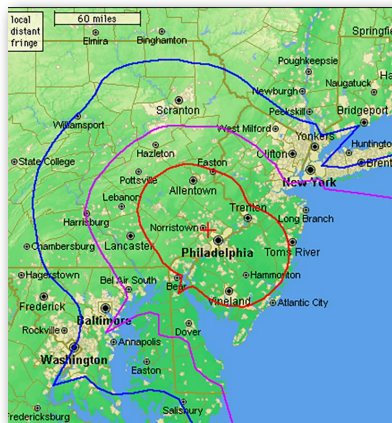
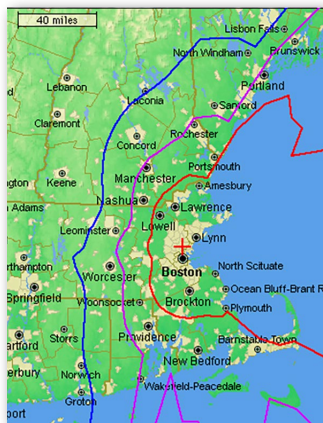
*This map shows the broadcast markets **LadderDays** has aired since inception in 2021 to the summer of 2023.*



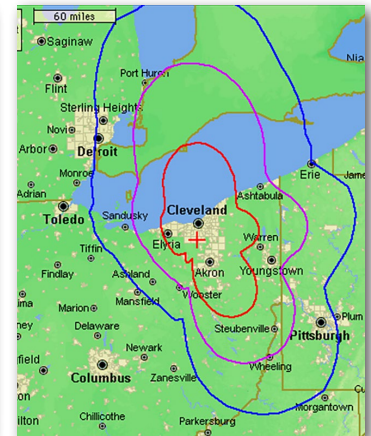
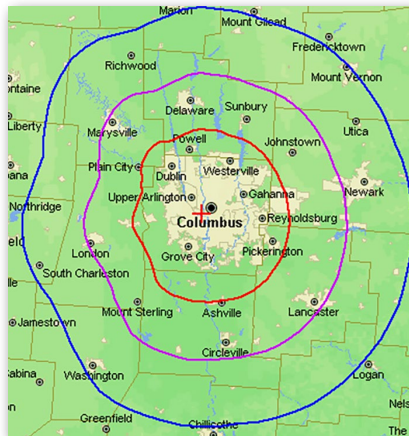
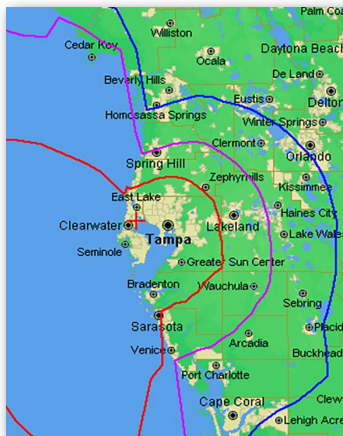


2023 Expansion!

We experienced significant growth by airing on Salem Radio stations in Fall, 2023: **Boston, Philadelphia, Cleveland and Columbus (OH), Washington DC and Tampa (FL).**



(Left to Right) **WEZE/WROL Boston, WFIL Philadelphia, WWRC DC**



(Left to Right) **WGUL Tampa, WTOH Columbus, WHKW Cleveland**



Doors opened for LadderDays on Salem's Christian Teaching & Talk format airing Monday-Friday in Boston and Philadelphia!



2025 Expansion!

We then returned to our top markets with the most listeners: Atlanta, Boston, Charlotte, Greenville (SC), Philadelphia, and Raleigh (NC). Additionally, we expanded nationally with Salem Media Group's digital streaming platform, [OnePlace.com](https://www.oneplace.com)



Atlanta (GA)



Greenville (SC)



Raleigh (NC)



Rock Hill (SC)



Gastonia (NC)



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Salem Media Group's premier provider of online streaming Christian radio programming.



Show Highlights

MOST POPULAR EPISODIC SERIES

- The Days of Noah (7 parts)
- Uncovering the Ancient Snare (6 parts)
- The Final Week of the Church Age (7 parts)
- Prepare for the Rapture (3 parts)
- Return of the Nephilim (3 parts)
- The Nephilim-UFO Connection (3 parts)
- The Climate Change Movement: The Final Kingdom (5 parts)
- Transgenderism as Latter Days Sign (4 parts)

TOP 5 DOWNLOADS

1. [Warnings of a Nephilim Invasion](#) (2025 Update)
2. [The Last Trump](#) (What Trump's Victory Signals...and To Whom)
3. [Prepare for the Rapture, Part 1](#) (Elijah & Elijah: Who Goes & Who Stays)
4. [The Final Week of the Church Age, Pt 1](#) (Bridge Between Christians & Jews)
5. [God's Invitation To Chanukah](#)



Listen to the fastest-downloaded show:

[THE LAST TRUMP \(WHAT TRUMP'S VICTORY SIGNALS...AND TO WHOM\)](#)



My Background

A few things you might find important:

- I've spent 50+ years walking with God and learning His ways beginning in the music ministry of Campus Crusade for Christ during the Jesus Movement in the 1970's.
- I am an ordained Marketplace Minister who has been teaching since 2004.
- In 2006, I began studying Judaism to connect to our Jewish roots and have been part of the [Lev Tzion Messianic Congregation](#) in El Paso, Texas under Rabbi Michael Washer.
- I have an MBA and 40+ years experience consulting leaders and businesses in the areas of branding, creative project management and developing new revenue streams.
- I served as President of the National League of American Pen Women, the nation's oldest organization for creative women, and as VP of Women in Film & Television International.
- I was honored as a 2018 Georgia Author of the Year Finalist for my latest book, [The Ancient Path to Creativity and Innovation: Where Left and Right Brains Meet](#).
- I oversee a media company that produces *Lessons in the Ladder Days* as well as digital books and monographs (special reports), plus online teaching modules to help others align with what God created them to be busy doing until He comes.





Our Target Market

Ours is a distinct demographic on Conservative & Faith-based Stations:

- Mature adults.
- Concerned about the mess the world is in...asking, "Are we a nation under judgment? If so, can we turn things around?"
- Eager to learn the biblical perspective on the end of days (seen through a Jewish lens) and how close we are to the Kingdom.
- Conservatives who promote godly values.
- Those who love God and want to know Him better.
- Actively seeking what they were put on earth to do.
- Concerned about the growing evil and looking for ways to protect their families.
- Sense an inner leading to reconnect with our Jewish roots.





What Listeners Say...

"Your coming to Boston is one of the greatest things that God has done in the NE during this era!" (WEZE Radio Exec)

"Your voice on the end times places you among the elite scholars of this crucial time we're living in." (GA Ministry Leader)

"Your podcasts are full of wisdom. After listening to them, I know what to do!" (GA Educator)

"I love the way you teach without the theatrical drama, even though we are living in the Last Days!"

"Bravo for tackling the tough subjects like the Nephilim and UFO's. Not many have the courage to talk about this!"

"Your calm tone is what gets me through. Thank you for giving great references so I can check things out for myself."

"May I use your outline for this week's sermon?" (GA Pastor)

"I am growing so much in connecting to our Jewish roots. Your podcasts are masterful!"



What Listeners Say...

"What a classy, classy show! I wanted you to know how proud I am of it; I'm so glad you are on WGNC!" (General Manager)

"You are one of the few ministers that I've heard teach on the end times with a high degree of biblical and scholarly support." (SC Minister)

"I love that your teaching is not fear-based, but as information to help prepare us for the disasters associated with these latter days."

"The quality of your show is top-notch! Your tone, tempo and delivery well crafted...you're doing everything right!" (Grammy-Nominated Audio Producer)

"The pastor said it was vital that the congregation hear this teaching. She authorized me to translate into Japanese!"

"I've been absorbing the rich biblical history you present in your podcasts. You are a hidden treasure."

"LadderDays is a port of light as we navigate through turbulent times awaiting our redemption!" (NC Minister)



Interested In Talking?

I would love to hear from you if you are interested in helping the show reach more people.

FOR MORE INFORMATION

CONTACT CANDACE LONG

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