

Media Kit



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PODCASTS

*

PUBLICATIONS

*

ONLINE TRAINING

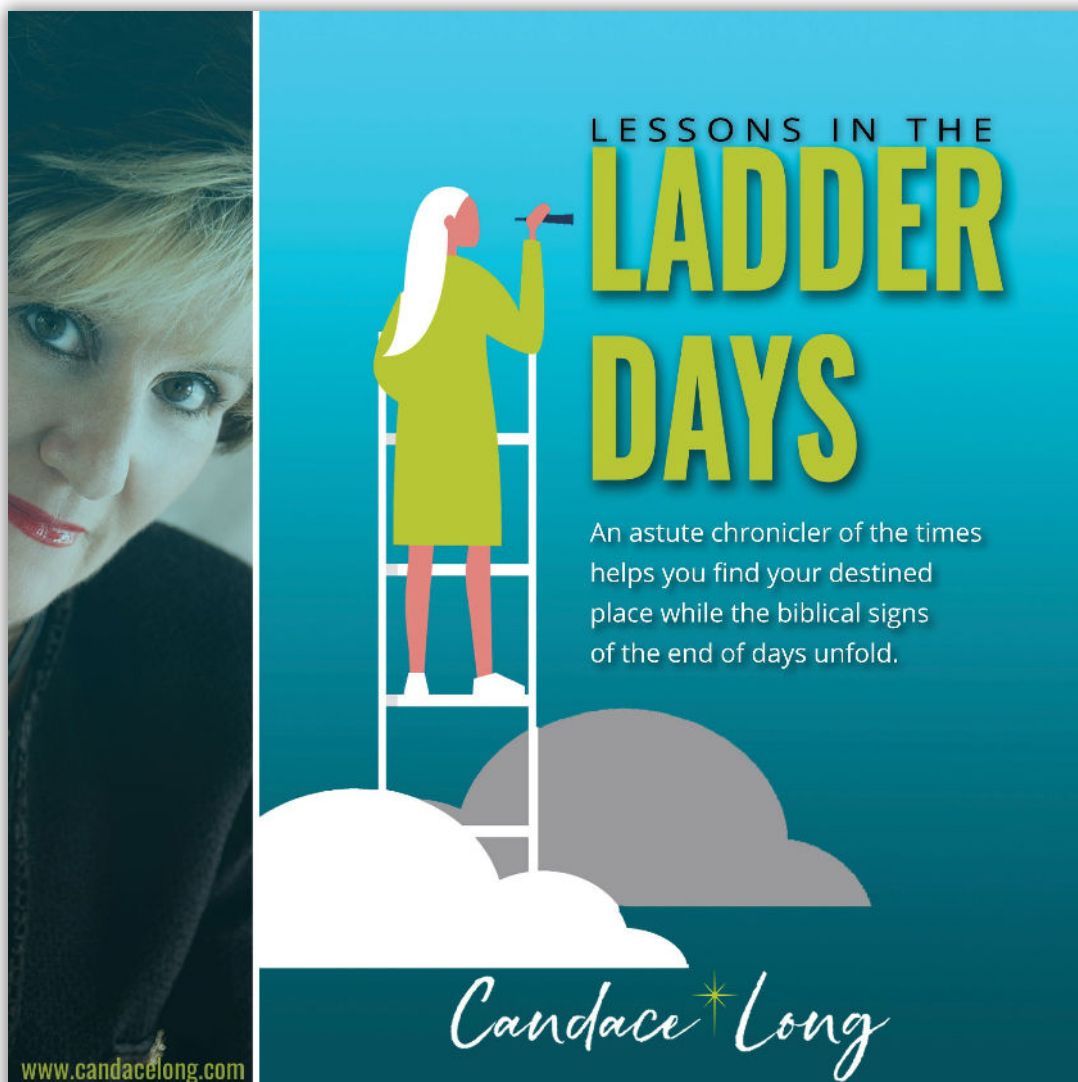
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CONSULTING

744 Noah Drive
Suite 113 - #250
Jasper, GA 30143
1- (866) 308-4850

info@candacelong.com
www.CandaceLong.com

*...a refreshingly relevant new show
on News/Talk & Christian radio stations!*



Flagship Station

WDUN AM550 | FM102.9
(NORTH GEORGIA'S NEWS/TALK)



Birth of the Show

I have been studying the biblical signs of the end of days for over 30 years. When I realized we are actually living in these times, a new mission was born!

I began *"Lessons in the Ladder Days"* as a biblical commentator and chronicler to help others make sense of the times and find their places in it.

Each episode (radio show) (podcast) represents months and even years of research offering thought-provoking, non-denominational programming on current affairs in light of God's biblical timetable.

MY GOAL FOR EACH SHOW

To offer listeners a calm place of refuge on Sunday mornings as well as a biblical lens through which to see God's narrow path to the Kingdom clearly.

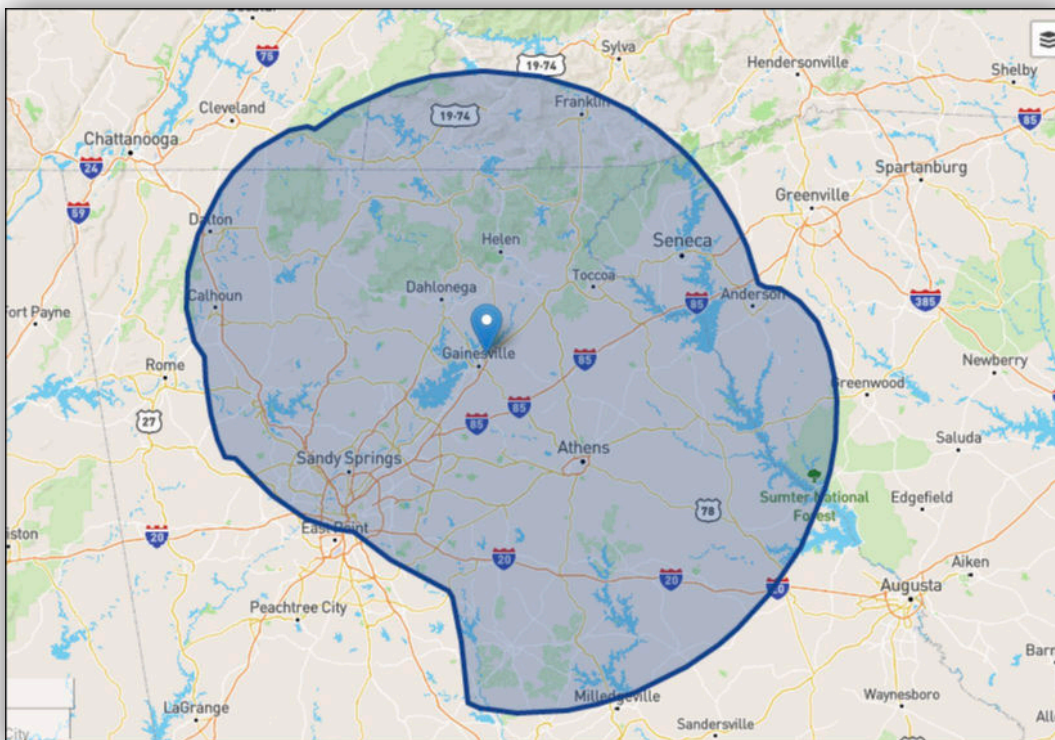


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The Launch

self-funded and launched on [WDUN AM550/FM102.9](http://WDUN-AM550-FM102.9) in my hometown of Gainesville, GA in February, 2021.



Gainesville, Georgia Broadcast Radius



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Initial Response

The response from listeners exceeded my expectations. I watched as the podcasts were being downloaded all over the world.

TOP 5 TERRITORIES FOR DOWNLOADS

- #1 United States
- #2 United Kingdom
- #3 Canada
- #4 Nigeria
- #5 Japan

Listeners seemed to be hungry to know what's happening...ways to protect their families...and how to make wise decisions for the road ahead.



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Initial Strategy

studied the flight plan I flew regularly from Georgia to DC when God prompted me to pray for the people, towns and farms below, asking Him to raise up godly leaders for the days ahead.

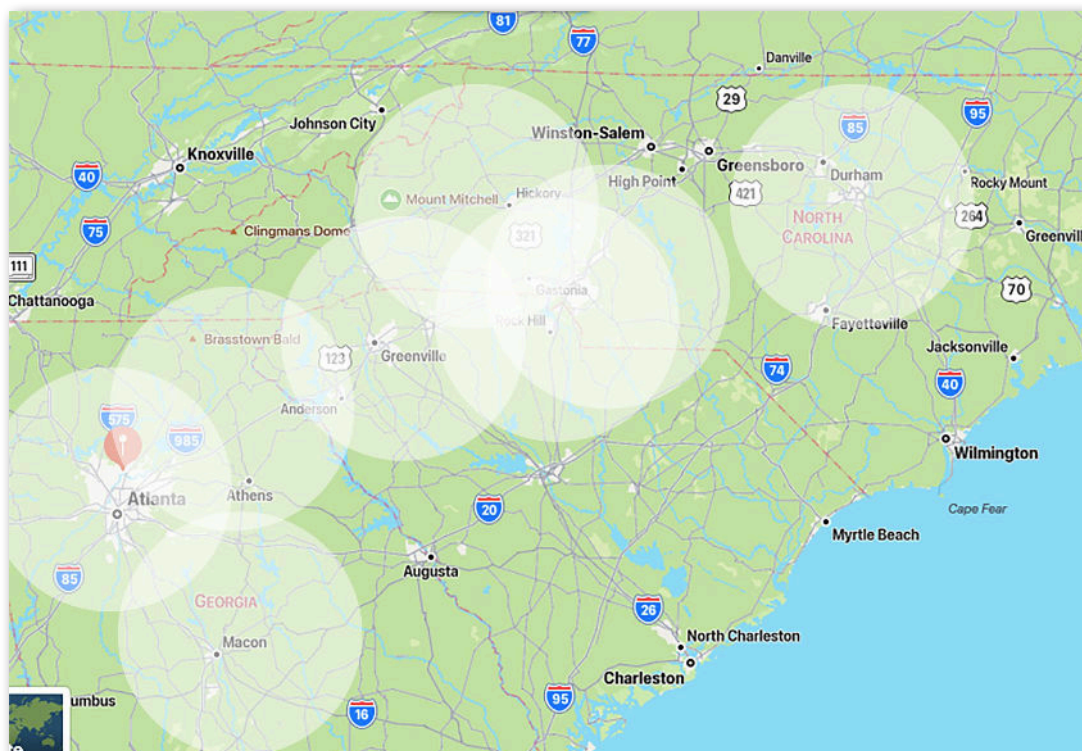


Northeast flight path along the Appalachian Mountains



Strategy Took Shape

The show began airing on other News/Talk radio stations along this route: **Atlanta**, **Macon**, **Greenville (SC)**, **Rock Hill (SC)**, **Hickory (NC)**, **Gastonia (NC)** and **Raleigh**. **Charlotte** is the number one market in downloads.



(Left to Right) **WMAC** Macon, **WGKA** Atlanta, **WDUN** Gainesville, **98.9 WORD** Greenville, **WHKY** Hickory (NC), **WRHI** Rock Hill (SC), **WGNC** Gastonia (NC), **WPTF** Raleigh (NC),

*This map shows the broadcast markets **LadderDays** has aired since inception in 2021 to the summer of 2023.*





Show Highlights

MOST POPULAR EPISODIC SERIES

- The Days of Noah (7 parts)
- Follow the Money: The Plan for Global Financial Crisis (2 parts)
- Return of the Nephilim (3 parts)
- The Nephilim-UFO Connection (3 parts)
- The Climate Change Movement: The Final Kingdom (5 parts)
- Transgenderism as Latter Days Sign (4 parts)

TOP 5 DOWNLOADS

1. [The Nephilim-UFO Connection, Part 1](#) (How We Opened the Door)
2. [Return of the Nephilim](#)
3. [Follow the Money, Part 1:](#) (The Players Behind the Global Financial Crisis)
4. [Follow the Money, Part 2:](#) (The Elite's Plan for a Global Financial Crisis)
5. [How the Vaccine Paves the Way for the Mark of the Beast](#)



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Listen to the top downloaded show:

[THE NEPHILIM-UFO CONNECTION, PART 1 \(How We Opened The Door\)](#)



My Background

Here are a few things you might find important:

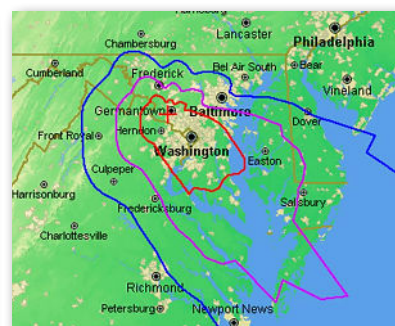
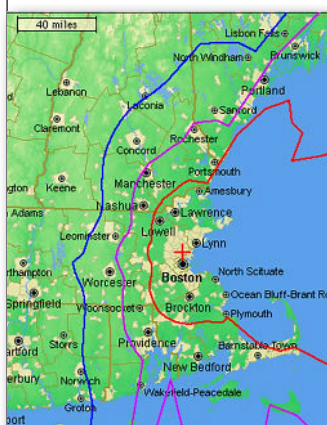
- I've spent 50+ years walking with God and learning His ways beginning in the music ministry of Campus Crusade for Christ during the Jesus Movement in the 1970's.
- I am an ordained Marketplace Minister who has been teaching since 2004.
- In 2006, I began studying Judaism to connect to our Jewish roots and am part of the [Lev Tzion Messianic Congregation](#) in El Paso, Texas under Rabbi Michael Washer.
- I have an MBA and 30+ years experience consulting leaders and businesses in the areas of branding, creative project management and developing new revenue streams.
- I served as President of the National League of American Pen Women, the nation's oldest organization for creative women, and as VP of Women in Film & Television International.
- I was honored as a 2018 Georgia Author of the Year Finalist for my latest book, [The Ancient Path to Creativity and Innovation: Where Left and Right Brains Meet.](#)
- I run a media company that produces online resources to help others fulfill their calling and destiny in these end times.



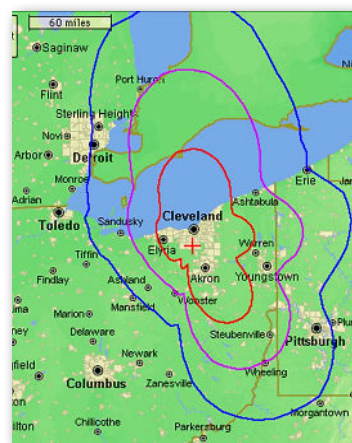
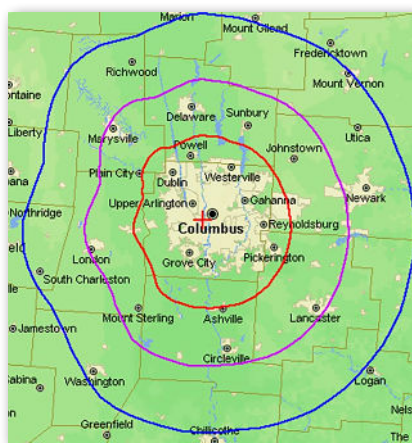
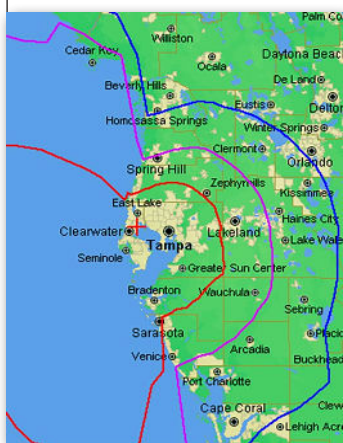


We Are Expanding!

We will be airing in the following markets beginning in August, 2023: **Boston, Philadelphia, Cleveland (OH), Columbus (OH), Washington DC and Tampa (FL).**



(Left to Right) **WEZE/WROL** Boston, **WFIL** Philadelphia, **WWRC** DC



(Left to Right) **WGUL** Tampa, **WTOH** Columbus, **WHKW** Cleveland



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These are the broadcast markets *LadderDays* will be reaching!



Our Target Market

Ours is a distinct demographic on Conservative & Faith-based Stations:

- Mature adults.
- Concerned about the mess the world is in...asking, "Are we a nation under judgment? If so, can we turn things around?"
- Eager to learn the biblical perspective on the end of days and how close we are to the Kingdom.
- Conservatives who promote godly values.
- Those who love God and want to know Him better.
- Actively seeking what they were put on earth to do.
- Concerned about the growing dangers in cities and looking for the best ways to protect their families.



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What Listeners Say...

"Your voice on the end times places you among the elite scholars of this crucial time we're living in." (GA Ministry Leader)

"Your podcasts are full of wisdom. After listening to them, I know what to do!" (GA Educator)

"You present what every person on earth needs to hear, to understand our past and what's coming!"

"I love the way you teach without the theatrical drama, even though we are living in the Last Days!"

"Bravo for tackling the tough subjects like the Nephilim and UFO's. Not many have the courage to talk about this!"

"Your calm tone is what gets me through. Thank you for giving great references so I can check things out for myself."

"May I use your outline for this week's sermon?" (GA Pastor)

"I am growing so much in connecting to our Jewish roots. Your podcasts are masterful!"





What Listeners Say...

"What a classy, classy show! I wanted you to know how proud I am of it; I'm so glad you are on WGNC!" (General Manager)

"You are one of the few ministers of the gospel that I've heard teach on the end times with a high degree of biblical and scholarly support." (SC Minister)

"I love that your teaching is not fear-based, but as information to help prepare us for the disasters associated with these latter days."

"The quality of your show is top-notch! Your tone, tempo and delivery well crafted...you're doing everything right!" (Grammy-Nominated Audio Producer)

"The pastor said it was vital that the congregation hear this teaching. She authorized me to translate into Japanese!"

"I've been absorbing the rich biblical history you present in your podcasts. You are a hidden treasure."

"Ladder Days is a masterpiece!"



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Interested In Talking?

I would love to hear from you if you are interested in helping the show reach more people.

FOR MORE INFORMATION

CONTACT CANDACE LONG
CANDACELONG@ME.COM



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